



NETWORK OF KEY POPULATION SERVICE ORGANISATIONS LTD

Job Title	Communications Officer
Reporting to	National Coordinator
Contract Type	One-year contract renewable based on satisfactory performance and availability of funds.
Duty station	Kampala, Uganda with provisions of in-country travel.
Start Date	January 2022

About US:

Uganda Network of Sex Worker-Led Organisations (UNESO) registered as Network of Key Population Service Organisations LTD under the Companies Act No: 80020001963326 is an umbrella body for organizations led by sex workers for sex workers. Founded in a society that refuses to acknowledge sex work as work, and continues to discriminate and violate the human rights of sex workers, UNESO is mandated to bring together sex work led organizations across Uganda to form a collective voice that will enable sex workers to advocate for their rights. It also exists to create safe spaces where sex workers can convene, discuss and find solutions to the unending challenges that they face within the communities in which they live and work.

Job Summary

The Communications officer post will be working at our head office working under the overall leadership and supervision of the National Coordinator of the Uganda Network of Sex Worker-Led Organisations UNESO).

Job Background

At the backbone of UNESO's growth and strength, will be entirely relying on how best it promotes its work to the public, partners and its target audiences. This position, therefore, will be aimed at promoting its work through communications.

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Office Location: Plot 1919, Ntinda Kigoowa
Kampala, Uganda



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Job Purpose

The Communications Officer provides integral strategic communications support to UNESO's approach to achieving key populations empowerment in relation to the Networks' goal, mission and agenda.

The Communications Officer's primary objectives are; To support the draft and implementation of UNESO's communications strategy and to contribute to the Networks' growth by promoting the work of its member activities. This position requires a deep understanding of the integral role communications plays in promoting rights, work and policy alternatives of sex workers in Uganda.

The responsibilities of the Communications Officer;

Strategic Communications

- Support the development and implementation of key messages across all communications vehicle/Support brand compliance of function-specific documentation (e.g. newsletters, outdoor activities, fundraising reports, etc.), ensuring branded templates are in place and in use.
- Support the writing and editing of op-eds, press materials, policy positions, briefs, reports and statements on issues related to sexual and reproductive health and rights.
- Support the Network members with brand adherence for all external communications — including supporting member training.
- Monitor and report on key performance metrics and personal performance on a monthly basis
- Work closely with the National Coordinator department to translate evidence and data into messages for policymakers and other key stakeholders

Digital Engagement

- Support the ongoing governance and maintenance of core content on our website—including implementing SEO activities for the website and tracking web traffic against targets
- Support our social media presence (e.g. Twitter, Facebook, LinkedIn, YouTube, and Instagram)
- Generate website content such as blog posts, program pages, etc.
- Contribute to documenting and growing the UNESO's success stories, photo and video library
- Support the development and implementation of UNESO's online campaigns

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Media Relations

- Keep abreast of (and appropriately communicate to the team) developing trends and news items related to our vision, strategy, and objectives via media monitoring
- Increase the public's awareness of our offline presence and profile

Skills and Experience

Items indicated with an asterisk (*) are required

- Bachelor's degree* The applicant should hold a Bachelor's Degree in Mass Communication, Journalism, Development Studies, obtained from a recognized University/ institution.
- Demonstrated experience in producing content across all print and digital media*
- Knowledge and comfort of using social media platforms (Facebook, Twitter, YouTube, Instagram, etc.)*
- Experience evaluating social media platforms (Facebook, Twitter, YouTube, Instagram, etc.)*
- Experience developing and maintaining websites using content management software (including WordPress) and Google Analytics. Knowledge of HTML is considered an asset.
- Two years of experience in a related field, including sexual and reproductive health and rights, and journalism
- Intermediate user of Microsoft Office software including Word, PowerPoint, Excel, and Publisher
- Strong writing skills*
- Demonstrated commitment to women's rights and public health and a strong commitment to the organization's mission and to high-level performance
- Passion for using strategic communications to advance Sex Workers' SRHR rights
- Ability to work with minimal supervision
- Strong accountability and attention to detail

We prioritize applications from persons that belong to the key populations community.

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Like to apply?

Kindly send your resume and motivation letters to uneso2015@gmail.com on or before 03/01/2022

Please indicate in the email subject line the position you are applying for.

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